

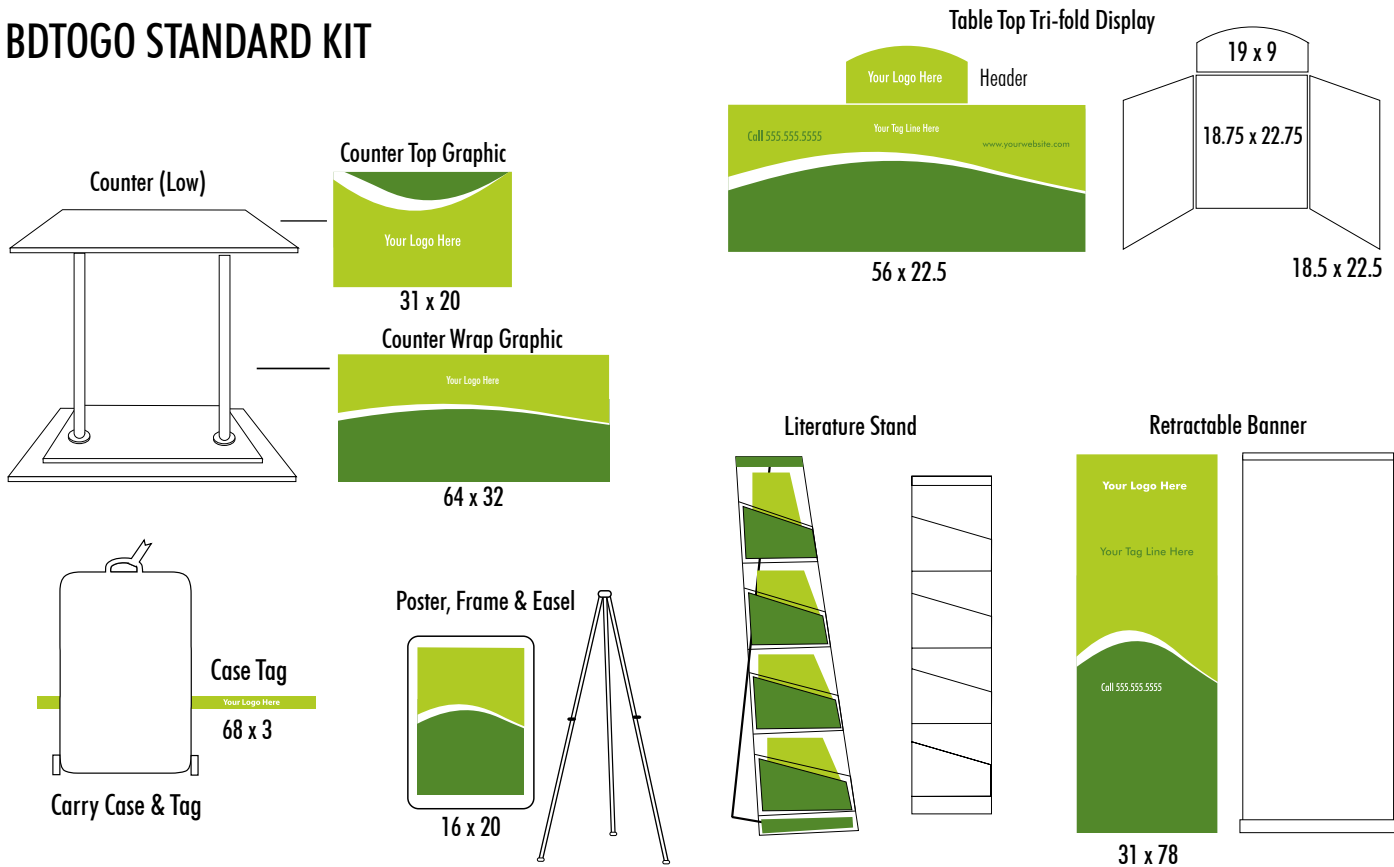
BDTOGO

Business Development Kit

Business Development Made Easy



BDTOGO STANDARD KIT



{ Free Graphic Templates Available in Adobe Illustrator for all items. }
Located at exhibitwarehouse.com

Standard Kit Includes:

- Counter Low – 31" w 32" h x 20" d (Front, Sides, and Top)
- Literature Stand with 4 Pockets – 8.5" w x 11" h each
- Retractable Banner Stand – 31" w x 78" h
- Tri-Fold Table Top Display – 18.5" w x 22.5" h (Each Panel x 3)
- Tri-Fold Table Top Header – 19" w x 9" h
- Poster Frame and Adjustable Easel – 16" w x 20" h
- Rolling Case Tag – 68" w x 3" h
- Rolling Nylon Case – 18" x 18" x 35"

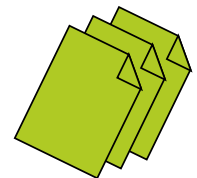
Kit Price: \$895

BDTOGO Design Templates are free with your purchase of a Standard Kit. An Express Design is available. ExhibitWarehouse will change the PMS colors, drop in your logo, and add copy to the templates. There is a one-time \$100 charge.

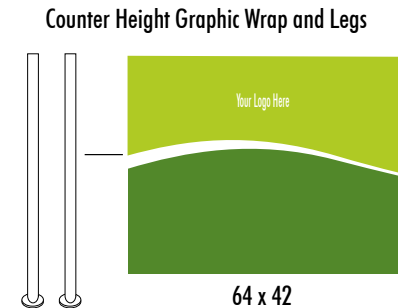
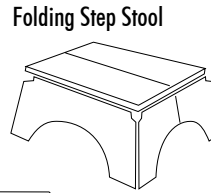
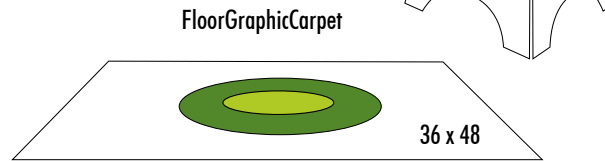
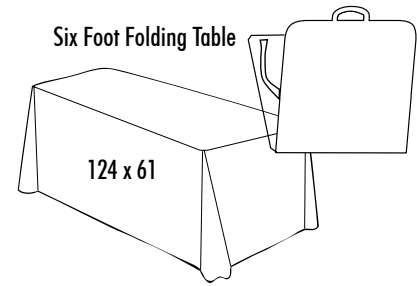
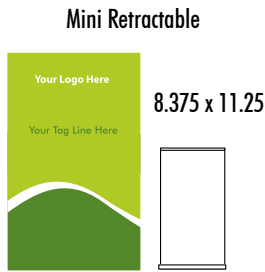
FREE Case of Salsa with the purchase of 3 BDTOGO Kits



- FREE** Graphic Templates
- FREE** Digital PDF Proof Set
- FREE** Print "As Is" PDF s



BDTOGO DELUXE KIT OPTIONS



{Free Graphic Templates Available in Adobe Illustrator for all items.}
Located at exhibitwarehouse.com

Deluxe Kit Options:

___ Custom Table Throw – 124" x 61"	\$249
___ Six Foot Folding Table – 72" w x 30" d x 29" w	\$139
___ Retractable Mini Banner – 9" w x 14"	\$29
___ Acrylic Ballot Box – 5 1/8" w x 3" h x 3" d with 5" W x 7" h Header and Allen Key Lock	\$29
___ Floor Graphic Carpet – 36" x 48" with carry bag	\$279
___ Counter Height Graphic Wrap and Legs – 64" w x 42" h (Aluminum Legs 40" h x 2)	\$249
___ Clip On Retractable Banner Lighting	\$69
___ Counter Top Plastic Edging	\$49
___ Folding Step Stool	\$34
___ Additional Retractable Banner – 31" w x 78" w	\$259
___ Additional Literature Stand with 4 pockets – 8.5" w x 11" h each	\$59
___ Additional Tri-Fold Table Top Display – 18.5" w x 22.5" h (Each Panel x 3)	\$95
___ Additional Tri-Fold Table Top Header – 19" w x 9" h	\$29
___ Additional Poster Frame and Adjustable Easel – 16" w x 20" h	\$59
___ Additional Rolling Case Tag – 68" w x 3" h	\$39
___ Additional Rolling Nylon Case – 18" x 18" x 35"	\$99

TOTAL

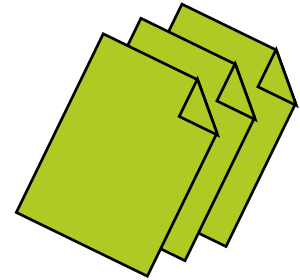
For more information on any of these products or for additional products, please go to exhibitwarehouse.com

Proofing Options:

- Digital PDF Proof Set (free with BDTOGO Standard Kit)
- Color Matching - \$23.75 per 1/4 hour
- Color Proof \$25 each (100 % Strip and Mini)
- Composite Color Proof \$45 each (up to 3 100% strips and Mini)
- Gang Color Proof \$45 each (up to 10 100% Minis Only)
- Full Kit Color Proof \$75 (100 % Strip and Mini)

FREE Graphic Templates

Located at exhibitwarehouse.com



Graphic requirements

After you download our graphic files, open the Illustrator documents and plug in your logo, graphics and colors. When you are ready to save your files as PDFs make sure you do the following:

1. Look over you file and double check that all you content fall with in the Safe Area indicated by dotted lines on the info layer.
2. Convert all your Type to Outlines (remember to save a copy before you do this so that you can go back later to edit your type) Select all your type, go to the Type menu and select Create Outlines.
3. If you use the Shadow Feature in Illustrator this may cause problems for our printer and we may need to convert your file to a tiff to print which can affect consistency of color.
4. If you place bitmap files such as .jpg or .tif make sure they are at least 120 DPI at 100% of final size to make sure you get the best quality in the final print. (If you are unsure request a \$25 Color Proof)
5. The last step is to delete the Info Layer and then save or print your PDF file. Make sure you PDF is in high or press quality mode.

File Submission

Call us at **804.648.0800** for information on how to submit your files to our FTP Server or upload your files to your FTP server and email us instructions to cservice@exhibitwarehouse.com



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Celebrating Over 20 Years of Creative Excellence...

Please Print BDTOGO Art "AS IS" without Proofs for RUSH delivery

